



## CANADA! GEARING UP FOR THE BIG GAME?

Feb 6, 2024

### Tilray Brands Has You Covered for Your Gameday Watch Party with Cannabis Drinks, Edibles, Flower and More...

TORONTO, Feb. 06, 2024 (GLOBE NEWSWIRE) -- Tilray Brands, Inc. ("Tilray") (Nasdaq: TLRV; TSX: TLRV), a leading global cannabis lifestyle and consumer packaged goods company, through its wholly-owned licensed subsidiaries, Aphria Inc., Hexo Operations Inc., and Truss Beverages Company Limited, shares its cannabis lineup for sports fans gearing up for the BIG GAME next week.

#### *THC liquid lift:*

- **RIFF Boost** cannabis-infused beverages are designed for an electrifying experience. Available in classic '**Vanilla Frost**' and sweet '**Tropical Burst**' flavours, each drink contains 10mg THC and 10mg CBG, ginseng extract, and naturally occurring caffeine from guarana extract. Learn more [@WhatisRIFF](#)
- Ditch the beer and hit up '**Mollo Orchard Chill'r**' and '**Mollo 10**' non-alcoholic cannabis versions of your favourite brews with 10mg THC and 10mg CBG. It is best enjoyed chilled with a lime wedge. Learn more [@Mollo Out](#)
- **XMG+** transforms game day with exotic-flavoured drinks packed with 10mg THC, 10mg CBG, and a caffeine kick from guarana extract. '**Paradise Treat**' offers a fruity punch, '**Tropical Cream Float**' a tropical twist on vanilla, '**Citrus Peaks**' a citrus blast, and 'Lemon Iced Tea' a zesty lemon refreshment. Experience bold flavours and a boost with each sip. Learn more [@FindYourXMG](#)

#### *Light Drinks by Solei – Sparkling RTDs:*

- **Solei Mango Passionfruit** & '**Dragonfruit Watermelon**' sparkling CBD beverages infused with tropical fruit blends, 1.5mg THC, and 25mg CBD for a refreshing twist. Perfect for sipping during the big game. Learn more: [@SoleiCanada](#)

#### *Discreet and potent vapes:*

- **Good Supply** introduces '**Goey Gold**' and '**Cherry Loops**' 1g 510 Vapes, offering an unmatched balance of high potency and rich flavours through a ceramic core, glass cartridge, and hemp mouthpiece. '**Goey Gold**' captivates with its rich flavour profile. '**Cherry Loops**' delights with a potent blend of sweet, tart, and tangy notes from cherry, fruity, and citrus flavours. Dive into the essence of quality and taste with each vape. Learn more [@GoodSupplyCannabis](#)

#### *Enjoy Purity at its finest new whole flower:*

- **Broken Coast** presents two exceptional strains for game day with unique aromas and tastes. '**Cherry Cheesecake**,' an indica strain, captivates with its blend of cherry, cheese, and sour aromas. Following it, '**EmergenZ**' energizes the senses, overflowing with the vibrant flavours of tangerine, citrus, grapefruit, and pine. Learn more [@BrokenCoast.ca](#)

#### *Pre-roll packs for solo or social:*

- **CANACA ‘Berries & Cream’** and **‘Citrus Twist’ Darts** pre-rolls are now available in convenient 10-packs of 0.4g. **‘Berries & Cream’** offers an indica blend with berry, sweet, and vanilla flavours. **‘Citrus Twist’** brings a mix of citrus, spice, and nutty flavours. Enjoy a tailored game day experience with these distinctive blends. Learn more [@CANACAYourBud](#)
- **Redecan Redeeds** in **Hemp'd Khalifuel** pre-rolls are an indica dominant cross combining Khalifa Mints and Grape Gasoline strains, wrapped in hemp for taste and airflow, and available in 10-packs of 0.4g. Enjoy the distinct gas and grape flavours that stand out with every puff. Learn more [@RedecanCannabis](#)

**Infused Pre-Rolls:**

- **Good Supply’s ‘Juiced’ infused pre-rolls discovery pack** includes **‘Cosmic Cherry’** (Sativa), a delightful blend of sweet cherry and tart citrus; **‘Watermelon Chew’** (Hybrid), offering the juicy taste of bubblegum watermelon; and **‘Blue Burst’** (Indica), rich with creamy berry notes for a well-rounded enjoyment. Learn more [@GoodSupplyCannabis](#)
- **Good Supply ‘Juiced’ Blunt duo** in **‘Cosmic Cherry’** (Sativa), blending rich cherry with lemon citrus for depth, and **‘Golden Drizzle’** (Indica), mixing sweet with caramelized flavours for a delightful treat. Learn more [@GoodSupplyCannabis](#)

**Chocolate edibles to add to the mix:**

- **Chowie Wowie’s** cannabis chocolates are perfect for halftime, offering a perfect balance of 10mg THC and 10mg CBD per piece. Indulge in the **‘Crunchy Praline’**, with its nutty pralines mixed into fine ‘Belgian milk chocolate, or savour the **‘Soft Caramel’**, where lightly salted caramel melds with silky Belgian chocolate for a discreet, delightful enhancement to any game day celebration. Learn more [@ChowieWowie](#)

Tilray’s adult-use cannabis brands are only available in Canada through legal adult-use recreational cannabis e-commerce channels in select regions and retailers nationwide. **Must be of legal age to sip and consume. Enjoy Tilray’s cannabis products responsibly.**

For more about each brand, please visit our brand socials including [@SoleiCanada](#), [@GoodSupplyCannabis](#), [@ChowieWowie](#), [@WhatisRIFF](#), [@BrokenCoast.ca](#), [@CANACAYourBud](#), [@Mollo\\_Out](#), [@FindYourXMG](#).

**About Tilray Brands**

Tilray Brands, Inc. (Nasdaq: TLRY and TSX: TLRY) is a leading global cannabis-lifestyle and consumer packaged goods company with operations in Canada, the United States, Europe, Australia, and Latin America that is changing people’s lives for the better – one person at a time – by inspiring and empowering the worldwide community to live their very best life by providing them with products that meet the needs of their mind, body, and soul and invoke a sense of wellbeing. Tilray’s mission is to be the trusted partner for its patients and consumers by providing them with a cultivated experience and health and well-being through high-quality, differentiated brands and innovative products. A pioneer in cannabis research, cultivation, and distribution, Tilray’s unprecedented production platform supports over 20 brands in over 20 countries, including comprehensive cannabis offerings, hemp-based foods, and alcoholic beverages.

For more information on Tilray, visit [Tilray Brands, Inc.](#) and follow [@tilray](#) on Instagram, Twitter, Facebook, and LinkedIn.

**Forward-Looking Statements**

Certain statements in this communication that are not historical facts constitute forward-looking information or forward-looking statements (together, “forward-looking statements”) under U.S. and Canadian securities laws and within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that are intended to be subject to the “safe harbor” created by those sections and other applicable laws. Forward-looking statements can be identified by words such as “forecast,” “future,” “should,” “could,” “enable,” “potential,” “contemplate,” “believe,” “anticipate,” “estimate,” “plan,” “expect,” “intend,” “may,” “project,” “will,” “would” and the negative of these terms or similar expressions, although not all forward-looking statements contain these identifying words. Certain material factors, estimates, goals, projections, or assumptions were used in drawing the conclusions contained in the forward-looking statements throughout this communication. Forward-looking statements include statements regarding our intentions, beliefs, projections, outlook, analyses, or current expectations concerning, among other things, the Company’s ability to commercialize new and innovative products worldwide. Many factors could cause actual results, performance, or achievement to be materially different from any forward-looking statements, and other risks and uncertainties not presently known to the Company or that the Company deems immaterial could also cause actual results or events to differ materially from those expressed in the forward-looking statements contained herein. For a more detailed discussion of these risks and other factors, see the most recently filed annual information form of Tilray and the Annual Report on Form 10-K (and other periodic reports filed with the SEC) of Tilray made with the SEC and available on EDGAR. The forward-looking statements included in this communication are made as of the date of this communication and the Company does not undertake any obligation to publicly update such forward-looking statements to reflect new information, subsequent events, or otherwise unless required by applicable securities laws.

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