Good Supply Cannabis Introduces New Signature ‘Bud Squad’ Products

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TORONTO, April 24, 2024 (GLOBE NEWSWIRE) -- Tilray Brands, Inc. (Nasdaq: TLRY; TSX: TLRY), a leading global cannabis-lifestyle and consumer packaged goods company today announced the release of new cannabis flower products added to the Good Supply® ‘Bud Squad’. Good Supply’s signature Bud Squad product campaign was created to help consumers understand the true sensory experiences and unique characteristics of the brand’s popular range of strains in addition to its flavour profiles.

Featuring timeless, hard-hitting whole flower produced for Good Supply’s new and existing fans, the latest additions to the Bud Squad include:

- **Melon Dream**: Originating from the Muskmelon OG lineage, Melon Dream is a sativa-leaning hybrid that boasts a delightful blend of sweet, fruity, and diesel flavors. Infused with dominant terpenes including caryophyllene, humulene, and limonene, it's available in various sizes including 3.5g and 28g flower, as well as 14 x 0.5g pre-rolls for convenient consumption.
- **Inzane in the Membrane**: A potent sativa exuding refreshing citrus, pine, and tangy flavors complemented by dominant terpenes including caryophyllene, terpinolene, and humulene. Available in various sizes such as 3.5g and 28g flower, as well as 14 x 0.5g pre-rolls, this strain offers a stimulating experience for Good Supply’s loyal enthusiasts.
- **Pineapple Express**: A Good Supply classic now available nationally, Pineapple Express is a sativa-leaning hybrid that gushes with citrus, floral and caramel flavours, delivering terpene-rich buds from its Trainwreck x Hawaiian cross. It’s the perfect go-to when socializing or taking it easy with friends and serves as a great strain for the cannabis enthusiast looking for exploration. Available in 3.5g, 28g flower, 14 x 0.5g pre-rolls.

Good Supply’s latest Bud Squad products are now available across Canada. For more information on where to find Good Supply, check out www.goodsupplycannabis.com

About Good Supply

Good Supply is one of Canada's leading cannabis brands and has been recognized as #1 in flower, and best-selling pre-rolls, vapes, and concentrates, and has become a favourite among consumers and budtenders. At Good Supply, good is the new great. Rooted in classic strains that punch above their weight, Good Supply delivers consistent, hard-hitting quality at affordable prices. Explore classic cannabis strains, innovative formats, and new flavours – we’re always up for a good time.

To learn more about Good Supply and its latest product launches, visit www.goodsupplycannabis.com and follow @goodsupplycannabis.

Good Supply’s Sustainability Promise:

Good Supply uses 45% post-consumer recyclable content for their whole flower bags.

Embracing the mindset of ‘ **Green You Can Feel Good About’** , and as part of their larger “Feel Good Highs” strategy, Good Supply consistently re-enforces the notion that consumers can feel good about every aspect of their cannabis purchase, from the product to the packaging that comes with it. Keep up with Good Supply’s sustainability journey as they continue to produce **quality cannabis products made with environmentally conscious materials** that consumers and the planet deserve.

About Tilray Brands

Tilray Brands, Inc. (Nasdaq: TLRY; TSX: TLRY), is a leading global cannabis-lifestyle and consumer packaged goods company with four distinct and complementary business segments including medical and adult-use cannabis, medical distribution, wellness foods, and beverage-alcohol. Tilray Brands is on a mission to change people’s lives for the better – one person at a time - by inspiring and empowering the worldwide community to live their very best life, enhanced by moments of connection and wellbeing. Patients and consumers trust Tilray Brands to be the most responsible, trusted and market leading cannabis and consumer products company in the world with a portfolio of innovative, high-quality, and beloved brands that address the needs of the consumers, customers, and patients we serve. A pioneer in cannabis research, cultivation, and distribution, today Tilray Brands’ unprecedented and diversified production platform supports a portfolio of best-in-class brands in over 20 countries including comprehensive adult-use and medical cannabis offerings, hemp-based foods, and craft beverages across North America, Europe, Australia, and Latin America.

For more information on Tilray Brands, visit Tilray Brands, Inc. and follow @Tilray on Instagram, Twitter, Facebook, and LinkedIn.

Forward-Looking Statements

Certain statements in this communication that are not historical facts constitute forward-looking information or forward-looking statements (together, “forward-looking statements”) under Canadian and U.S. securities laws and within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that are intended to be subject to the “safe harbor” created by those sections and other applicable laws. Forward-looking statements can be identified by words such as “forecast,” “future,” “should,” “could,” “enable,” “potential,” “contemplate,” “believe,” “anticipate,” “estimate,” “plan,” “expect,” “intend,” “may,” “project,” “will,” “would” and the negative of these terms or similar expressions, although not all forward-looking statements contain these identifying words. Certain material factors, estimates, goals, projections, or assumptions were used in drawing the conclusions contained in the forward-looking statements throughout this communication. Forward-looking statements include statements regarding our intentions, beliefs, projections, outlook, analyses, or current expectations concerning, among other things, the Company’s ability to commercialize new and innovative products worldwide and achieve listed sustainability forecasts. Many factors could cause actual results, performance, or achievement to be materially different from any forward-looking statements, and other risks and uncertainties not

presently known to the Company or that the Company deems immaterial could also cause actual results or events to differ materially from those expressed in the forward-looking statements contained herein. For a more detailed discussion of these risks and other factors, see the most recently filed annual information form of Tilray and the Annual Report on Form 10-K (and other periodic reports filed with the SEC) of Tilray made with the SEC and available on EDGAR. The forward-looking statements included in this communication are made as of the date of this communication and the Company does not undertake any obligation to publicly update such forward-looking statements to reflect new information, subsequent events, or otherwise unless required by applicable securities laws.

Contacts:
Media:
Kaitlin Macapagal
news@tilray.com

Investors
Raphael Gross
203-682-8253
Raphael.Gross@icrinc.com

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