



Breckenridge Brewery Opens New Location in Fort Collins, Colorado

Aug 5, 2024

Celebrate with live music, local vendors, raffles and prizes at Breckenridge Brewery's First Pour Party

FORT COLLINS, Colo., Aug. 05, 2024 (GLOBE NEWSWIRE) -- [Breckenridge Brewery](#), a Colorado-based craft brewer with over 30 years of experience brewing approachable, well-balanced beers, announces the opening of its new brewery location in Fort Collins. With doors opening in early August 2024, the new 10,000-square-foot Breckenridge Brewery offers a full restaurant experience and a new vibrant atmosphere in the heart of Fort Collins for all to enjoy.

The new location will be a full-service restaurant, upholding the Breckenridge Brewery legacy while ushering in new opportunities for innovation and community collaboration. With a menu boasting a diverse range of culinary delights designed to complement our exceptional craft beers, the restaurant will be a haven for food and beer enthusiasts alike. With 40 dedicated employees, including local favorite Ryan Joy as head brewer, Breckenridge Brewery Fort Collins is poised to continue celebrating the company's Colorado roots while offering an elevated dining experience.

"Born and raised in Colorado, I've spent twelve years honing my craft across Northern Colorado's brewing landscape—from intimate taprooms to large-scale production," says Ryan Joy. "My teams have earned top honors at the Great American Beer Festival and World Beer Cup, including a recent World Beer Cup bronze. I'm passionate about creating beers that blend innovation with tradition and I will bring the same philosophy to our new Breck Brew location in Fort Collins."

To mark this occasion, Breckenridge Brewery invites the Fort Collins community to join in for the First Pour Party on **August 17th, 2024 at 1020 E Lincoln Ave**. This community event will feature live music, along with local food trucks and vendors. There will also be giveaways and prizes from Never Summer, Zeal Optics, Rovr Coolers, and more throughout the event.

The live music lineup for the event includes:

Outside Stage:

- [Cass Clayton](#): 1:00 – 2:30 pm
- [The Cody Sisters](#): 3:00 - 4:30 pm
- [Grateful Shred](#): 5:00 – 7:00 pm

After Party (Inside):

- [Dave Jordan](#): 7:00 - 9:00 pm

Breckenridge Brewery has created a commemorative beer for the event, as well as a 16oz crowler, featuring artwork by Brooks Engel with Nowhere Land Supply, who also designed the First Pour Party poster artwork. For each pint or package sold, a donation will be made to [Project C.U.R.E.](#), a nonprofit that delivers medical supplies to communities in need, reinforcing the company's commitment to supporting the Colorado community.

Additionally, attendees can look forward to Breckenridge Brewery's head innovation brewer, Jimmy Walker, pouring unique beers that were brewed at our pub in Breckenridge and brought down the mountain specifically for the Fort Collins community.

Please join the Breckenridge Brewery community August 17th at 12-7pm to celebrate the spirit of Fort Collins and the new taproom. No tickets required.

About Breckenridge Brewery:

Breckenridge Brewery has been an innovator in Colorado's craft beer scene since 1990, with a mission to create balanced, approachable, and interesting hand-crafted beers. The brewery's portfolio is a mix of unique seasonals, barrel-aged specialties, and classic go-to beers. Breckenridge Brewery prides itself on its connection to the community and its role in fostering a culture of beer appreciation. For further information about Breckenridge Brewery, visit www.breckbrew.com and follow @BreckBrew on social platforms.

About Tilray Brands

Tilray Brands, Inc. (Nasdaq: TLR; TSX: TLR), is a leading global cannabis lifestyle and consumer packaged goods company with operations in Canada, the United States, Europe, Australia, and Latin America that is changing people's lives for the better – one person at a time – by inspiring and empowering a worldwide community to live their very best life, enhanced by moments of connection and wellbeing. Tilray's mission is to be the most responsible, trusted, and market-leading cannabis and consumer products company in the world with a portfolio of innovative, high-quality, and beloved brands that address the needs of the consumers, customers, and patients we serve. A pioneer in cannabis research, cultivation, and distribution, Tilray's unprecedented production platform supports over 20 brands in over 20 countries, including comprehensive cannabis offerings, hemp-based foods, and craft beverages.

For more information on how we open a world of well-being, visit www.Tilray.com and follow @tilray on all social platforms.

Forward-Looking Statements

Certain statements in this communication that are not historical facts constitute forward-looking information or forward-looking statements (together, "forward-looking statements") under Canadian and U.S. securities laws and within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that are intended to be subject to the "safe harbor" created by those

sections and other applicable laws. Forward-looking statements can be identified by words such as “forecast,” “future,” “should,” “could,” “enable,” “potential,” “contemplate,” “believe,” “anticipate,” “estimate,” “plan,” “expect,” “intend,” “may,” “project,” “will,” “would” and the negative of these terms or similar expressions, although not all forward-looking statements contain these identifying words. Certain material factors, estimates, goals, projections, or assumptions were used in drawing the conclusions contained in the forward-looking statements throughout this communication. Forward-looking statements include statements regarding our intentions, beliefs, projections, outlook, analyses, or current expectations. Many factors could cause actual results, performance, or achievement to be materially different from any forward-looking statements, and other risks and uncertainties not presently known to the Company or that the Company deems immaterial could also cause actual results or events to differ materially from those expressed in the forward-looking statements contained herein. For a more detailed discussion of these risks and other factors, see the most recently filed annual information form of Tilray and the Annual Report on Form 10-K (and other periodic reports filed with the SEC) of Tilray made with the SEC and available on EDGAR. The forward-looking statements included in this communication are made as of the date of this communication and the Company does not undertake any obligation to publicly update such forward-looking statements to reflect new information, subsequent events, or otherwise unless required by applicable securities laws.

Contact:

Andrea Green
Senior PR Account Manager
andrea.green@rygr.us

A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/f82796e3-41a7-4371-8bfd-8ab277d0fc2b>



Source: Tilray Brands, Inc.

Official Poster for the 'First Pour Party' Hosted by Breckenridge Brewery



Featuring special releases, live music, and more.