UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 Date of Report (Date of earliest event reported): December 15, 2023

Tilray Brands, Inc.

(Exact name of Registrant as Specified in Its Charter)

Delaware (State or Other Jurisdiction of Incorporation) 265 Talbot Street West, 001-38594 (Commission File Number) 82-4310622 (IRS Employer

Identification No.)

N8H 5L4 (Zip Code)

Leamington, ON (Address of Principal Executive Offices,

Registrant's Telephone Number, Including Area Code: **(844) 845-7291 Not applicable**(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions: ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) □ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) □ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) □ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)) Securities registered pursuant to Section 12(b) of the Act: Name of each exchange on which Title of each class **Trading** registered Symbol(s) TLRY Common Stock, \$0.0001 par value per share The Nasdaq Global Select Market Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter). Emerging growth company \square If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. \square

Item 3.02 Unregistered Sales of Equity Securities.

On each of December 15, 2023 and December 21, 2023, Tilray Brands, Inc. (the "Company") closed on two (2) private debt-for-equity exchange transactions (the "Issuance Transactions"). Pursuant to these Issuance Transactions, the Company issued an aggregate of 9,601,538 shares of the Company's common stock, par value \$0.0001 per share ("Common Stock"), in exchange for \$18,500,000.00 aggregate principal amount of the Company's 5.25% Convertible Senior Notes due June 1, 2024.

The shares of Common Stock issued in the Issuance Transactions were issued without registration under the Securities Act of 1933, as amended (the "Securities Act"), in reliance on the exemption provided by Section 3(a)(9) of the Securities Act as securities exchanged by the Company with an existing security holder where no commission or other remuneration was paid or given directly or indirectly for soliciting such exchange.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: December 21, 2023

Tilray Brands, Inc.

By: /s/ Mitchell Gendel Name: Mitchell Gendel Title: Global General Counsel