### UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

#### FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 Date of Report (Date of earliest event reported): October 7, 2022

# Tilray Brands, Inc.

(Exact name of Registrant as Specified in Its Charter)

Delaware (State or Other Jurisdiction of Incorporation) 265 Talbot Street West, 001-38594 (Commission File Number) 82-4310622 (IRS Employer

Identification No.)

N8H 5L4 (Zip Code)

Leamington, ON (Address of Principal Executive Offices,

Registrant's Telephone Number, Including Area Code: **(844) 845-7291 Not applicable**(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Name of each exchange on which
Title of each class
Trading
Symbol(s)
Common Stock, \$0.0001 par
TLRY

Class 2 Common Stock, \$0.0001 par value per share

The Nasdaq Global Select Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company  $\square$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\Box$ 

### Item 2.02 Results of Operations and Financial Condition.

Item 9.01

On October 7, 2022, Tilray Brands, Inc. ("Tilray") issued a press release announcing financial results for its first quarter ended August 31, 2022. A copy of the press release is furnished herewith as Exhibit 99.1.

The information in this current report on Form 8-K, including the press release attached as Exhibit 99.1 hereto, is being furnished, but shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section or Sections 11 and 12(a)(2) of the Securities Act of 1933, as amended. The information contained herein and in the accompanying exhibit shall not be incorporated by reference into any filing with the U.S. Securities and Exchange Commission made by Tilray, whether made before or after the date hereof, regardless of any general incorporation language in such filing.

| (d) Exhibits          |   |
|-----------------------|---|
| Exhibit               | Description   |
| <b>Number</b><br>99.1 | Press Release of Tilray Brands, Inc., dated October 7, 2022                 |
| 104                   | Cover Page Interactive Data File (embedded within the Inline XBRL document) |

Financial Statements and Exhibits.

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Tilray Brands, Inc.

By:

Date: October 7, 2022 Mitchell Gendel

/s/

**Global General Counsel** 



### Tilray Brands' First Quarter Fiscal Year 2023 Performance Affirms Global Cannabis Leadership

Reported Net Revenue at \$153.2 Million; On a Constant Currency Basis, Net Revenue Remained Strong at \$166.5 Million

Cannabis Gross Margin Increased to 51% from 43% in the Prior Year Quarter

Delivered \$108 Million in Annualized Cash Savings to Date, Expects to Deliver \$130 Million Across Corporate Optimization Plans

Second Highest Adjusted EBITDA in Company's History Marking the 14th Consecutive Quarter of Positive Adjusted EBITDA

Strong Balance Sheet with ~\$500 Million in Cash

Company Reconfirms Guidance to Generate \$70-\$80 Million of Adjusted EBITDA and be Free-Cash Flow Positive in Its Operating Business Units this Fiscal Year

Tilray Brands Maintains #1 Cannabis Market Share in Canada and Germany

**LEAMINGTON, Ontario and NEW YORK,** October 7, 2022 – Tilray Brands, Inc. ("Tilray" or the "Company") (Nasdaq: TLRY; TSX: TLRY), a leading global cannabis-lifestyle and consumer packaged goods company inspiring and empowering the worldwide community to live their very best life, today reported financial results for the first fiscal quarter ended August 31, 2022. All financial information in this press release is reported in U.S. dollars, unless otherwise indicated.

### Financial Highlights - First Quarter Fiscal 2023

- Reported net revenue was \$153.2 million. On a constant currency basis, net revenue remained strong at \$166.5 million for the quarter.
- Maintained #1 position in Canada with 8.5% cannabis market share, driven by Tilray's comprehensive portfolio of adult-use brands.
- International cannabis revenue was \$10.4 million. On a constant currency basis, international cannabis revenue was \$11.9 million.
- Achieved \$108 million in annualized cash cost-savings since the closing of the Tilray Aphria transaction in May 2021, up from \$85 million as of May 31, 2022.
- Net loss of \$66 million. Adjusted EBITDA of \$13.5 million, marking the 14th consecutive quarter of positive adjusted EBITDA and second highest achieved in the Company's history.

Irwin D. Simon, Tilray's Chairman and Chief Executive Officer, stated, "Tilray Brands' top and bottom-line results during the first quarter reflect successful realignment of the business to maximize revenue and market share gains across core business segments and geographies. Most notably, we are now the leader in net cannabis revenue worldwide, highlighted by medical cannabis leadership globally and adult-use cannabis market share primacy in Canada. These achievements affirm that, amid market disruption and macroeconomic challenges, we have leveraged our scale, marketing acumen and CPG expertise to deliver strong -- and sustainable -- top line growth."

He continued, "We have also optimized our performance through an ambitious and expanded cost savings across the platform. Through the end of the first quarter, we have realized \$95 million of our revised and increased \$100 million goal of annualized cost savings. In addition, we realized an additional \$13 million of cost savings from our recently launched \$30 million cost optimization plan for our existing cannabis business. In aggregate, we expect to remove \$130 million of costs from the business. We also plan to realize an additional \$40 million in revenue and interest payments from the strategic HEXO transaction. These initiatives, combined with our market share and revenue gains, should position Tilray Brands extraordinarily well for the future, allowing us to reconfirm our guidance of \$70 - \$80 million of adjusted EBITDA and be free cash flow positive."

#### **Leading Position in Global Cannabis Markets**

**#1 in Global Cannabis Revenue** – Excluding the U.S., Tilray Brands now has the leading cannabis revenue in federally legal markets across the global cannabis industry – uniquely enviable positioning as legal cannabis continues to take hold globally.

**#1 Market Position in Canada and Strategic Initiatives Underway to Accelerate Growth** – Tilray Brands has implemented strategic price adjustments, expanded distribution through its coast-to-coast agreements with Rose Life Sciences and Great North Distributors, and accelerated product innovation.



#### PRESS RELEASE

Strategic Expansion Across Europe and Leading Market Share in Germany – Germany is poised to lead the European cannabis market and Tilray Medical already leads in medical cannabis within Germany with market share of approximately 20%1 with whole flower, extracts and Dronabinol products. Based on Tilray's unparalleled production capability and investments in brands and people, the Company is positioned exceptionally well for adult-use cannabis legalization. Tilray's sales arrangements through major distribution channels in Germany, the UK, and other key markets, coupled with strong relationships with local governments and patient trust, helps ensure the infrastructure and platform to drive accelerated growth across Europe.

**A Leading U.S. CPG and Craft-Beverage Portfolio Provides Growth Platform** – In the U.S., Tilray's businesses include SweetWater Brewing Company, the 10th largest craft brewer in the nation and leading lifestyle brand, Breckenridge Distillery, and Manitoba Harvest, a pioneer in hemp, CBD and wellness products. The Company is focused on driving revenue gains across each of these businesses, which will ultimately create a strong channel for additional revenue in adult-use cannabis, pending federal legalization.

#### **Strategic Growth Actions**

- On October 5, 2022 Broken Coast Ranks #1 at the Budtender's Association Collector's Cup
- On October 4, 2022 Tilray Medical Relaunches Cannabis Oral Solution Across Ireland
- On September 28, 2022 SweetWater Brewing Company Unveils New Fall Craft-Beer Releases
- On September 22, 2022 Tilray Medical Receives Approval to Extend Market Authorization in Italy
- On September 15, 2022 RIFF Cannabis Brand Launches New 'Drumsticks' Product
- On September 8, 2022 Breckenridge Distillery Announces Nationwide Alignment and Renewed Distribution Agreement With Republic National Distributing Company
- On September 1, 2022 Good Supply Launches New High-Potency Product Drop and Unveils Exclusive Orange Frost Live Resin
- On August 26, 2022 Tilray Medical Launches New Products and 'CannaPoints' Program to Support Patients Across Canada
- On August 23, 2022 Tilray Medical Receives Verification From the Natural Health Science Foundation in Australia and New Zealand
- On August 17, 2022 Tilray Medical Bolsters Market Leading Position in Europe With Market Authorization in Poland
- On August 4, 2022 Breckenridge Distillery and Denver Broncos Release Limited-Edition Mile High Bourbon Blends
- On August 3, 2022 Tilray Wellness Announces U.S. Distribution Agreement with Southern Glazer's Wine & Spirits for CBD Beverages
- On July 19, 2022 Tilray Medical Launches Cannabis Education Platform 'WeCare-MedicalCannabis' Across Europe
- On July 14, 2022 Tilray Brands' Potently Canadian Cannabis Brand, CANACA Joins this Year's Calgary Stampede and Releases 'Wild West' Product Lineup
- On July 12, 2022 Tilray Brands Announces Closing of Transaction with HEXO, Laying Groundwork for the Next Evolution of Canadian Cannabis
- On July 6, 2022 Good Supply Brand Expands its Cannabis Portfolio in Québec
- On June 29, 2022 Tilray Medical Expands Portfolio of Medical Cannabis Products in the UK
- On June 22, 2022 Tilray Medical Welcomes Government of Luxembourg Delegation Visit to European Campus in Portugal
- On June 16, 2022 Broken Coast Cannabis Launches Full Spectrum 'woah'
- On June 14, 2022 Tilray Brands Announces Enhancements to Accretive Strategic Transaction with HEXO
- On June 7, 2022 Tilray Medical Launches Sleep-Oriented CBN Night Oil for Medical Cannabis Patients in Canada

#### **Live Conference Call and Audio Webcast**

Tilray Brands will host a webcast to discuss these results today at 8:30 a.m. ET. Investors may join the live webcast available on the Investors section of the Company's website at www.tilray.com. The webcast will also be archived after the call concludes.

### **About Tilray Brands**

Tilray Brands, Inc. (Nasdaq: TLRY; TSX: TLRY), is a leading global cannabis-lifestyle and consumer packaged goods company with operations in Canada, the United States, Europe, Australia, and Latin America that is changing people's lives for the better – one person at a time. Tilray Brands delivers on this mission by inspiring and empowering the worldwide community to live their very best life, enhanced by moments of connection and wellbeing. Patients and consumers trust Tilray Brands to be the most responsible, trusted and market leading cannabis consumer products company in the world with a portfolio of innovative, high-quality and beloved brands that address the needs of the consumers, customers and patients we serve. A pioneer in cannabis research, cultivation, and distribution, Tilray Brands' unprecedented production platform supports over 20 brands in over 20 countries, including comprehensive cannabis offerings, hemp-based foods, and craft beverages.

For more information on Tilray Brands, visit www.Tilray.com and follow @Tilray

### **Cautionary Statement Concerning Forward-Looking Statements**

Certain statements in this press release constitute forward-looking information or forward-looking statements (together, "forward-looking statements") under Canadian securities laws and within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that are intended to be subject to the "safe harbor" created by those sections and other applicable laws. Forward-looking statements can be identified by words such as "forecast," "future," "should," "could," "enable," "potential," "contemplate," "believe," "anticipate," "estimate," "plan," "expect," "intend," "may," "project," "will," "would" and the negative of these terms or similar expressions, although not all forward-looking statements contain these identifying words. Certain material factors, estimates, goals, projections or assumptions were used in drawing the conclusions contained in the forward-looking statements throughout this communication.



#### **PRESS RELEASE**

Forward-looking statements include statements regarding our intentions, beliefs, projections, outlook, analyses or current expectations concerning, among other things: the Company's ability to become the world's leading cannabis-focused consumer branded company and achieve \$4B in revenue by the end of fiscal 2024; the Company's ability to generate \$70-\$80 million of Adjusted EBITDA and expectation to be free-cash flow positive in its operating business units in FY 2023; the Company's ability to achieve operational scale, market share, distribution, profitability and revenue growth in particular markets, including in Canada, the U.S. and the EU; and the Company's ability to successfully achieve the expected production efficiencies, synergies and cost savings relating to the HEXO transactions and agreed commercial arrangements; and the Company's anticipated investments, including in organic and strategic growth, partnership efforts, product offerings and other initiatives.

Many factors could cause actual results, performance or achievement to be materially different from any forward-looking statements, and other risks and uncertainties not presently known to the Company or that the Company deems immaterial could also cause actual results or events to differ materially from those expressed in the forward-looking statements contained herein. For a more detailed discussion of these risks and other factors, see the most recently filed annual information form of the Company and the Annual Report on Form 10-K (and other periodic reports filed with the SEC) of the Company made with the SEC and available on EDGAR. The forward-looking statements included in this communication are made as of the date of this communication and the Company does not undertake any obligation to publicly update such forward-looking statements to reflect new information, subsequent events or otherwise unless required by applicable securities laws.

#### Use of Non-U.S. GAAP Financial Measures

This press release and the accompanying tables include non-GAAP financial measures, including adjusted gross margin, Adjusted EBITDA and free cash flow. Management believes that the non-GAAP financial measures presented provide useful additional information to investors about current trends in the Company's operations and are useful for period-over-period comparisons of operations. These non-GAAP financial measures should not be considered in isolation or as a substitute for the comparable GAAP measures. In addition, these non-GAAP measures may not be the same as similar measures provided by other companies due to potential differences in methods of calculation and items being excluded. They should be read only in connection with the Company's Consolidated Statements of Operations and Cash Flows presented in accordance with GAAP.

Certain forward-looking non-GAAP financial measures included in this press release are not reconciled to the comparable forward-looking GAAP financial measures. The Company is not able to reconcile these forward-looking non-GAAP financial measures to their most directly comparable forward-looking GAAP financial measures without unreasonable efforts because the Company is unable to predict with a reasonable degree of certainty the type and extent of certain items that would be expected to impact GAAP measures but would not impact the non-GAAP measures. Such items may include litigation and related expenses, transaction costs, impairments, foreign exchange movements and other items. The unavailable information could have a significant impact on the Company's GAAP financial results.

The Company believes presenting net sales at constant currency provides useful information to investors because it provides transparency to underlying performance in the Company's consolidated net sales by excluding the effect that foreign currency exchange rate fluctuations have on period-to-period comparability given the volatility in foreign currency exchange markets. To present this information for historical periods, current period net sales for entities reporting in currencies other than the U.S. dollar are translated into U.S. dollars at the average monthly exchange rates in effect during the corresponding period of the prior fiscal year, rather than at the actual average monthly exchange rate in effect during the current period of the current fiscal year. As a result, the foreign currency impact is equal to the current year results in local currencies multiplied by the change in average foreign currency exchange rate between the current fiscal period and the corresponding period of the prior fiscal year.

Adjusted EBITDA is calculated as net income (loss) before income tax expense (recovery); interest expense, net; non-operating income (expense), net; amortization; stock-based compensation; change in fair value of contingent consideration; purchase price accounting step-up; facility start-up and closure costs; lease expense; litigation costs; and transaction costs. A reconciliation of Adjusted EBITDA to net loss, the most directly comparable GAAP measure, has been provided in the financial statement tables included below in this press release. Gross margin, excluding inventory valuation adjustments, is calculated as revenue less cost of sales adjusted to add back inventory valuation adjustments and amortization of inventory step-up, divided by revenue. A reconciliation of Gross margin, excluding inventory valuation adjustments, to gross margin, the most directly comparable GAAP measure, has been provided in the financial statement tables included below in this press release. Free cash flow is comprised of two GAAP measures deducted from each other which are net cash flow provided by (used in) operating activities less investments in capital and intangible assets. A reconciliation of net cash flow provided by (used in) operating activities to free cash flow, the most directly comparable GAAP measure, has been provided in the financial statement tables included below in this press release.

#### For further information:

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Investors: Raphael Gross, +1-203-682-8253, Raphael.Gross@icrinc.com



## **Consolidated Statements of Financial Position**

|   |    | August 31,  |          | May 31,   |
|---|----|-------------|----------|-----------|
| (in thousands of US dollars)  |    | 2022        |          | 2022      |
| Assets  |    |             |          |           |
| Current assets  |    |             |          |           |
| Cash and cash equivalents   | \$ | 490,643     | \$       | 415,909   |
| Accounts receivable, net  |    | 98,347      |          | 95,279    |
| Inventory   |    | 244,654     |          | 245,529   |
| Prepaids and other current assets   |    | 77,237      |          | 46,786    |
| Total current assets  |    | 910,881     |          | 803,503   |
| Capital assets  |    | 553,606     |          | 587,499   |
| Right-of-use assets   |    | 11,884      |          | 12,996    |
| Intangible assets   |    | 1,210,578   |          | 1,277,875 |
| Goodwill  |    | 2,617,696   |          | 2,641,305 |
| Interest in equity investees  |    | 4,764       |          | 4,952     |
| Long-term investments   |    | 8,879       |          | 10,050    |
| Convertible notes receivable  |    | 269,440     |          | 111,200   |
| Other assets  |    | 4,754       |          | 314       |
| Total assets  | \$ | 5,592,482   | \$       | 5,449,694 |
| Liabilities   |    |             |          |           |
| Current liabilities   |    |             |          |           |
| Bank indebtedness   | \$ | 18,282      | \$       | 18,123    |
| Accounts payable and accrued liabilities  |    | 154,663     |          | 157,431   |
| Contingent consideration  |    | 16,218      |          | 16,007    |
| Warrant liability   |    | 12,707      |          | 14,255    |
| Current portion of lease liabilities  |    | 7,290       |          | 6,703     |
| Current portion of long-term debt   |    | 64,098      |          | 67,823    |
| Total current liabilities   |    | 273,258     |          | 280,342   |
| Long - term liabilities   |    | _,,_,       |          | 200,0     |
| Lease liabilities   |    | 9,580       |          | 11,329    |
| Long-term debt  |    | 114,294     |          | 117,879   |
| Convertible debentures  |    | 444,275     |          | 401,949   |
| Deferred tax liability  |    | 187,714     |          | 196,638   |
| Other liabilities   |    | 179         |          | 191       |
| Total liabilities   |    | 1,029,300   | _        | 1,008,328 |
| Commitments and contingencies (refer to Note 18)  |    | 1,025,500   |          | 1,000,520 |
| Stockholders' equity  |    |             |          |           |
| Common stock (\$0.0001 par value; 990,000,000 shares authorized; 600,954,939 and 532,674,887 shares |    |             |          |           |
| issued and outstanding, respectively)   |    | 60          |          | 53        |
| Additional paid-in capital  |    | 5,641,348   |          | 5,382,367 |
| Accumulated other comprehensive loss  |    | (79,732)    |          | (20,764)  |
| Accumulated Deficit   |    | (1,036,333) |          | (962,851) |
| Total Tilray Brands, Inc. stockholders' equity  |    | 4,525,343   |          | 4,398,805 |
| Non-controlling interests   |    | 37,839      |          | 42,561    |
| Total stockholders' equity  |    | 4,563,182   |          | 4,441,366 |
| · ·   | \$ | 5,592,482   | \$       | 5,449,694 |
| Total liabilities and stockholders' equity  | Þ  | 3,392,482   | <b>D</b> | 3,449,094 |



## Condensed Consolidated Statements of Net Income (Loss) and Comprehensive Income (Loss)

|   | For the three months ended August 31, |          |    |          |    | Change   | % Change |  |
|---|---------------------------------------|----------|----|----------|----|----------|----------|--|
| (in thousands of U.S. dollars, except for per share data) |                                       | 2022     |    | 2021     |    | 2022 vs. | 2021     |  |
| Net revenue   | \$                                    | 153,211  | \$ | 168,023  | \$ | (14,812) | (9)%     |  |
| Cost of goods sold  |                                       | 104,597  |    | 117,068  |    | (12,471) | (11)%    |  |
| Gross profit  |                                       | 48,614   |    | 50,955   |    | (2,341)  | (5)%     |  |
| Operating expenses:                                       |                                       |          |    |          |    |          |          |  |
| General and administrative                                |                                       | 40,508   |    | 49,487   |    | (8,979)  | (18)%    |  |
| Selling   |                                       | 9,671    |    | 7,432    |    | 2,239    | 30%      |  |
| Amortization  |                                       | 24,359   |    | 30,739   |    | (6,380)  | (21)%    |  |
| Marketing and promotion                                   |                                       | 7,248    |    | 5,465    |    | 1,783    | 33%      |  |
| Research and development                                  |                                       | 166      |    | 785      |    | (619)    | (79)%    |  |
| Change in fair value of contingent consideration          |                                       | 211      |    | 837      |    | (626)    | (75)%    |  |
| Litigation costs  |                                       | 445      |    | 1,194    |    | (749)    | (63)%    |  |
| Transaction (income) costs                                |                                       | (12,816) |    | 24,385   |    | (37,201) | (153)%   |  |
| Total operating expenses                                  |                                       | 69,792   |    | 120,324  |    | (50,532) | (42)%    |  |
| Operating loss  |                                       | (21,178) |    | (69,369) |    | 48,191   | (69)%    |  |
| Interest expense, net                                     |                                       | (4,413)  |    | (10,170) |    | 5,757    | (57)%    |  |
| Non-operating (expense) income, net                       |                                       | (32,992) |    | 49,697   |    | (82,689) | (166)%   |  |
| Income (loss) before income taxes                         |                                       | (58,583) |    | (29,842) |    | (28,741) | 96%      |  |
| Income taxes (recovery)                                   |                                       | 7,211    |    | 4,762    |    | 2,449    | 51%      |  |
| Net income (loss)   | \$                                    | (65,794) | \$ | (34,604) | \$ | (31,190) | 90%      |  |
| Net loss per share - basic and diluted                    | \$                                    | (0.13)   | \$ | (0.08)   | \$ | (0.05)   | 60%      |  |

## **Net Revenue by Operating Segment**

|                                | Three months ended |                    | Three months ended |                    |
|--------------------------------|--------------------|--------------------|--------------------|--------------------|
| (In thousands of U.S. dollars) | August 31, 2022    | % of Total Revenue | August 31, 2021    | % of Total Revenue |
| Cannabis business              | \$ 58,570          | 38%                | \$ 70,449          | 42%                |
| Distribution business          | 60,585             | 40%                | 67,186             | 40%                |
| Beverage alcohol business      | 20,654             | 13%                | 15,461             | 9%                 |
| Wellness business              | 13,402             | 9%                 | 14,927             | 9%                 |
| Total net revenue              | \$ 153,211         | 100%               | \$ 168,023         | 100%               |

## Net Revenue by Operating Segment in Constant Currency

|                                |             | months ended<br>gust 31, 2022 |                    |                                  |                    |
|--------------------------------|-------------|-------------------------------|--------------------|----------------------------------|--------------------|
| (In thousands of U.S. dollars) | as reported | in constant currency          | % of Total Revenue | as reported in constant currency | % of Total Revenue |
| Cannabis business              | \$          | 61,579                        | 38%                | \$ 70,449                        | 42%                |
| Distribution business          |             | 70,580                        | 42%                | 67,186                           | 40%                |
| Beverage alcohol business      |             | 20,654                        | 12%                | 15,461                           | 9%                 |
| Wellness business              |             | 13,685                        | 8%                 | 14,927                           | 9%                 |
| Total net revenue              | \$          | 166,498                       | 100%               | \$ 168,023                       | 100%               |



## **Net Cannabis Revenue by Market Channel**

|   | T  | hree months ended |                    |                 |                    |
|---|----|-------------------|--------------------|-----------------|--------------------|
| (In thousands of U.S. dollars)                    |    | August 31, 2022   | % of Total Revenue | August 31, 2021 | % of Total Revenue |
| Revenue from Canadian medical cannabis products   | \$ | 6,520             | 11%                | 8,374           | 12%                |
| Revenue from Canadian adult-use cannabis products |    | 58,355            | 99%                | 69,593          | 99%                |
| Revenue from wholesale cannabis products          |    | 392               | 1%                 | 1,700           | 2%                 |
| Revenue from international cannabis products      |    | 10,422            | 18%                | 10,266          | 15%                |
| Less excise taxes                                 |    | (17,119)          | -29%               | (19,484)        | -28%               |
| Total   | \$ | 58,570            | 100% \$            | 5 70,449        | 100%               |

## Net Cannabis Revenue by Market Channel in Constant Currency

|                                     | Three months ended<br>August 31, 2022 |                        | Three months ended<br>August 31, 2022 |                    |
|-------------------------------------|---------------------------------------|------------------------|---------------------------------------|--------------------|
| (In thousands of U.S. dollars)      | as reported in constant curre         | ncy % of Total Revenue | as reported in constant currency      | % of Total Revenue |
| Revenue from Canadian medical       |                                       |                        |                                       |                    |
| cannabis products                   | \$ 6,                                 | 831 11%                | 8,374                                 | 12%                |
| Revenue from Canadian adult-use     |                                       |                        |                                       |                    |
| cannabis products                   | 60,                                   | 421 98%                | 69,593                                | 99%                |
| Revenue from wholesale cannabis     |                                       |                        |                                       |                    |
| products                            |                                       | 412 1%                 | 1,700                                 | 2%                 |
| Revenue from international cannabis |                                       |                        |                                       |                    |
| products                            | 11,                                   | 869 19%                | 10,266                                | 15%                |
| Less excise taxes                   | (17,                                  | 954)                   | (19,484)                              | -28%               |
| Total                               | \$ 61,                                | 579 100%               | \$ 70,449                             | 100%               |

## Other Financial Information: Key Operating Metrics

|  | For the three months ended August 31, |         |  |  |  |  |  |
|--|---------------------------------------|---------|--|--|--|--|--|
| (in thousands of U.S. dollars)                                     | <br>2022                              | 2021    |  |  |  |  |  |
| Net cannabis revenue   | \$<br>58,570 \$                       | 70,449  |  |  |  |  |  |
| Net beverage alcohol revenue                                       | 20,654                                | 15,461  |  |  |  |  |  |
| Distribution revenue   | 60,585                                | 67,186  |  |  |  |  |  |
| Wellness revenue   | 13,402                                | 14,927  |  |  |  |  |  |
| Cannabis costs   | 28,861                                | 40,190  |  |  |  |  |  |
| Beverage alcohol costs   | 10,849                                | 6,663   |  |  |  |  |  |
| Distribution costs   | 54,984                                | 59,290  |  |  |  |  |  |
| Wellness costs   | 9,903                                 | 10,925  |  |  |  |  |  |
| Adjusted gross profit (excluding PPA step-up) (1)                  | 49,721                                | 50,955  |  |  |  |  |  |
| Cannabis gross margin  | 51%                                   | 43%     |  |  |  |  |  |
| Beverage alcohol adjusted gross margin (excluding PPA step-up) (1) | 47%                                   | 57%     |  |  |  |  |  |
| Distribution gross margin  | 9%                                    | 12%     |  |  |  |  |  |
| Wellness gross margin  | 26%                                   | 27%     |  |  |  |  |  |
| Adjusted EBITDA (1)  | \$<br>13,531 \$                       | 12,697  |  |  |  |  |  |
| Cash and cash equivalents  | 490,643                               | 376,297 |  |  |  |  |  |
| Working capital  | 637,623                               | 317,789 |  |  |  |  |  |



## Other Financial Information: Gross Margin and Adjusted Gross Margin

|                                   | For the three months ended August 31, 2022 |          |    |          |              |          |          |          |    |         |
|-----------------------------------|--|----------|----|----------|--------------|----------|----------|----------|----|---------|
| (In thousands of U.S. dollars)    | C  | Cannabis |    | Beverage | Distribution |          | Wellness |          |    | Total   |
| Net revenue                       | \$   | 58,570   | \$ | 20,654   | \$           | 60,585   | \$       | 13,402   | \$ | 153,211 |
| Cost of goods sold                |  | 28,861   |    | 10,849   |              | 54,984   |          | 9,903    |    | 104,597 |
| Gross profit                      |  | 29,709   |    | 9,805    |              | 5,601    |          | 3,499    |    | 48,614  |
| Gross margin                      |  | 51%      | ó  | 47%      |              | 9%       |          | 26%      |    | 32%     |
| Adjustments:                      |  |          |    |          |              |          |          |          |    |         |
| Purchase price accounting step-up |  | <u>-</u> |    | 1,107    |              | <u>-</u> |          | <u>-</u> |    | 1,107   |
| Adjusted gross profit             |  | 29,709   |    | 10,912   |              | 5,601    |          | 3,499    |    | 49,721  |
| Adjusted gross margin             |  | 51%      | ó  | 53%      | _            | 9%       | _        | 26%      |    | 32%     |

|                                   | For the three months ended August 31, 2021 |           |              |           |            |  |  |  |  |
|-----------------------------------|--|-----------|--------------|-----------|------------|--|--|--|--|
| (In thousands of U.S. dollars)    | Cannabis                                   | Beverage  | Distribution | Wellness  | Total      |  |  |  |  |
| Net revenue                       | \$ 70,449                                  | \$ 15,461 | \$ 67,186    | \$ 14,927 | \$ 168,023 |  |  |  |  |
| Cost of goods sold                | 40,190                                     | 6,663     | 59,290       | 10,925    | 117,068    |  |  |  |  |
| Gross profit                      | 30,259                                     | 8,798     | 7,896        | 4,002     | 50,955     |  |  |  |  |
| Gross margin                      | 43%  | 57%       | 12%          | 27%       | 30%        |  |  |  |  |
| Adjustments:                      |  |           |              |           |            |  |  |  |  |
| Purchase price accounting step-up |  |           |              |           |            |  |  |  |  |
| Adjusted gross profit             | 30,259                                     | 8,798     | 7,896        | 4,002     | 50,955     |  |  |  |  |
| Adjusted gross margin             | 43%  | 57%       | 12%          | 27%       | 30%        |  |  |  |  |

## Other Financial Information: Adjusted Earnings before Interest, Taxes, and Amortization

|  | For the three months |           |        |    |          |          |
|--|----------------------|-----------|--------|----|----------|----------|
| (In thousands of U.S. dollars)                   | ended Au             | igust 31, |        | (  | Change   | % Change |
| Adjusted EBITDA reconciliation:                  | <br>2022             | 2021      |        |    | 2022 vs  | 2021     |
| Net loss   | \$<br>(65,794)       | \$ (34    | 4,604) | \$ | (31,190) | 90%      |
| Income taxes                                     | 7,211                | 4         | 1,762  |    | 2,449    | 51%      |
| Interest expense, net                            | 4,413                | 10        | ),170  |    | (5,757)  | (57)%    |
| Non-operating income (expense), net              | 32,992               | (49       | 9,697) |    | 82,689   | (166)%   |
| Amortization                                     | 34,069               | 39        | 9,333  |    | (5,264)  | (13)%    |
| Stock-based compensation                         | 9,193                | 9         | 9,417  |    | (224)    | (2)%     |
| Change in fair value of contingent consideration | 211                  |           | 837    |    | (626)    | NM       |
| Purchase price accounting step-up                | 1,107                |           | _      |    | 1,107    | NM       |
| Facility start-up and closure costs              | 1,800                | (         | 5,200  |    | (4,400)  | (71)%    |
| Lease expense                                    | 700                  |           | 700    |    | _        | 0%       |
| Litigation costs                                 | 445                  |           | 1,194  |    | (749)    | (63)%    |
| Transaction (income) costs                       | (12,816)             | 24        | 1,385  |    | (37,201) | (153)%   |
| Adjusted EBITDA                                  | \$<br>13,531         | \$ 12     | 2,697  | \$ | 834      | 7%       |



## **Adjusted Net Loss**

| (In thousands of U.S. dollars)                   | For the three months ended August 31, |    |          |  |  |  |  |
|--|---------------------------------------|----|----------|--|--|--|--|
| Adjusted net loss reconciliation:                | <br>2022                              |    | 2021     |  |  |  |  |
| Net loss   | \$<br>(65,794)                        | \$ | (34,604) |  |  |  |  |
| Non-operating income (expense), net              | 32,992                                | \$ | (49,697) |  |  |  |  |
| Change in fair value of contingent consideration | 211                                   |    | 837      |  |  |  |  |
| Litigation costs                                 | 445                                   |    | 1,194    |  |  |  |  |
| Transaction (income) costs                       | (12,816)                              |    | 24,385   |  |  |  |  |
| Adjusted net loss                                | \$<br>(44,962)                        | \$ | (57,885) |  |  |  |  |
| Adjusted net loss per share - basic and diluted  | \$<br>(0.08)                          | \$ | (0.13)   |  |  |  |  |

### Free Cash Flow

| (In thousands of U.S. dollars)                          |             | ended August 31, |  |
|---|-------------|------------------|--|
| Free cash flow  | 2022        | 2021             |  |
| Net cash provided by (used in) operating activities     | \$ (46,269) | \$ (93,227)      |  |
| Less: investments in capital and intangible assets, net | (1,537)     | (8,620)          |  |
| Free cash flow  | \$ (47,806) | \$ (101,847)     |  |