

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 14A

PROXY STATEMENT PURSUANT TO SECTION 14(A) OF THE  
SECURITIES EXCHANGE ACT OF 1934 (AMENDMENT NO.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

**TILRAY, INC.**

(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

1) Title of each class of securities to which transaction applies:

2) Aggregate number of securities to which transaction applies:

3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11  
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4) Proposed maximum aggregate value of transaction:

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- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

1) Amount Previously Paid:

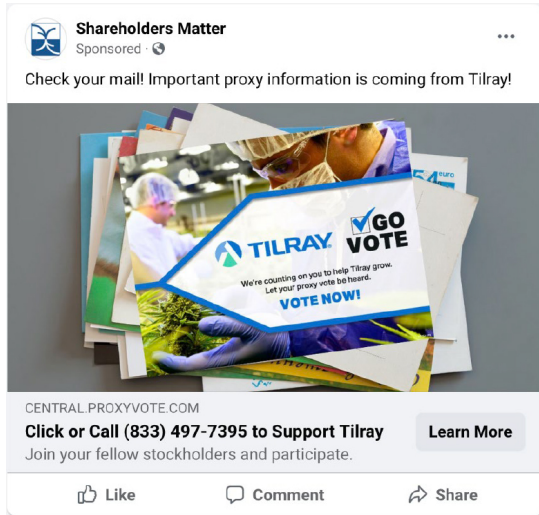
2) Form, Schedule or Registration Statement No.:

3) Filing Party:

4) Date Filed:

This Schedule 14A filing consists of the following communications (collectively, the “Communications”) from Tilray, Inc., a Delaware corporation (“Tilray”), relating to Tilray’s Special Meeting of Stockholders to be held on July 29, 2021. **This Schedule 14A should be read in conjunction with the proxy statement filed with the U.S. Securities and Exchange Commission on or about June 25, 2021.**

The Communications were first used or made available on Facebook, Instagram, Twitter, LinkedIn, Reddit and/or other websites on June 29, 2021.



A screenshot of a Facebook sponsored post. The post header shows the Tilray logo and the text "Shareholders Matter" and "Sponsored". The main text of the post says "Check your mail! Important proxy information is coming from Tilray!". Below this is a large image of several overlapping proxy cards. The top card features the Tilray logo, a checkmark, and the text "GO VOTE", "We're counting on you to help Tilray grow. Let your proxy vote be heard.", and "VOTE NOW!". Below the image, the text "CENTRAL.PROXYVOTE.COM" is visible, followed by "Click or Call (833) 497-7395 to Support Tilray" and a "Learn More" button. At the bottom of the post are icons for "Like", "Comment", and "Share".



A horizontal banner with a background image of a person in a white lab coat and hairnet working in a facility. On the left, the text reads "We need your vote to help Tilray grow! Vote Now!". On the right, the Tilray logo is displayed.



A square graphic with a background image of a person in a white lab coat and hairnet working in a facility. A large white arrow-shaped graphic points to the right, containing the Tilray logo, a checkmark, and the text "GO VOTE".



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Tilray Inc. undefined Chief Executive Irwin Simon called on shareholders to support a proposal at the company's annual ...  
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NASDAQ: TLRY  
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